



# 2026 SPONSORSHIP INFORMATION

LABOR DAY, MONDAY SEPTEMBER 7, 2026



## BreatheStrong CF

Real-time resources empowering  
people with cystic fibrosis



We empower the cystic fibrosis community to thrive through strength, resilience, and support. At BreatheStrong CF, we provide tools, resources, and inspiration to help individuals with CF and their families live fuller, healthier lives.

### **Our Vision**

At BreatheStrong CF we envision a new era in which people with cystic fibrosis rise above and go beyond perceived limitations.

### **Our Mission**

BreatheStrong CF advances the wellbeing of people with cystic fibrosis through education, direct support, and opportunities to thrive.

Since 2012 “Sizzler” has raised more than \$800,000 as the flagship awareness-raising and fundraiser for BreatheStrong CF.

**ALL proceeds support BreatheStrong CF’s programs.**





# Big Peach Sizzler 10K & 5K Sizzler To-Go

For more than 28 years “Sizzler” has been a favorite Labor Day tradition for serious & recreational runners & walkers alike. Event day features a 10K or 5K distance option with fast courses that are stroller, duo team, and push-rim (5K only) friendly. Sizzler To-Go offers our race at your place.

Participants receive amazing SWAG and an opportunity to visit and engage with our sponsors at our post-race celebration.

Sizzler attracts individuals and families from throughout the Metro Atlanta area and across the southeast. The virtual race attracts participants from across the United States.

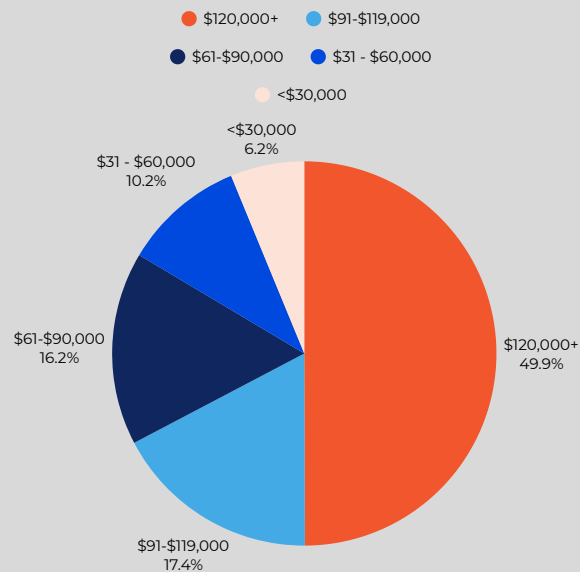
## **[RUNSIZZLER.COM](https://runsizzler.com)**

**For more information including custom packages or in-kind donations, contact [sizzler@breathestrongcf.org](mailto:sizzler@breathestrongcf.org)**

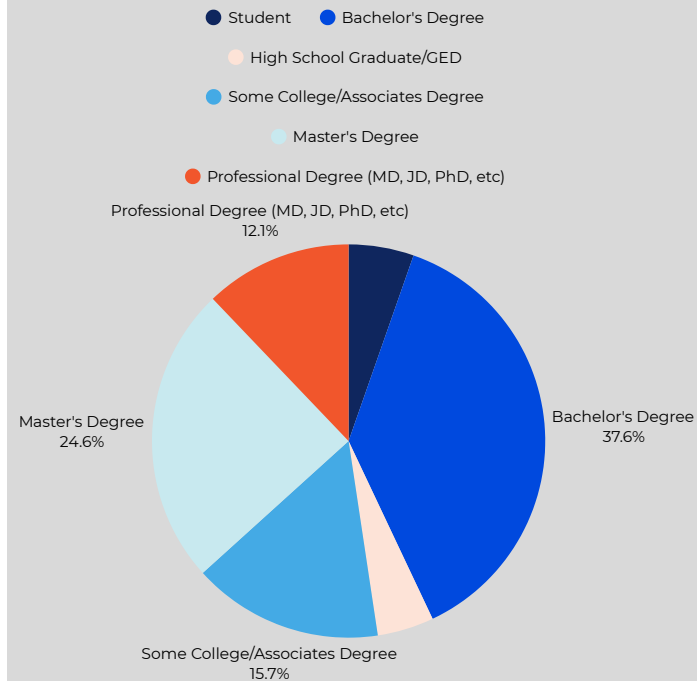


# PARTICIPANT DEMOGRAPHICS

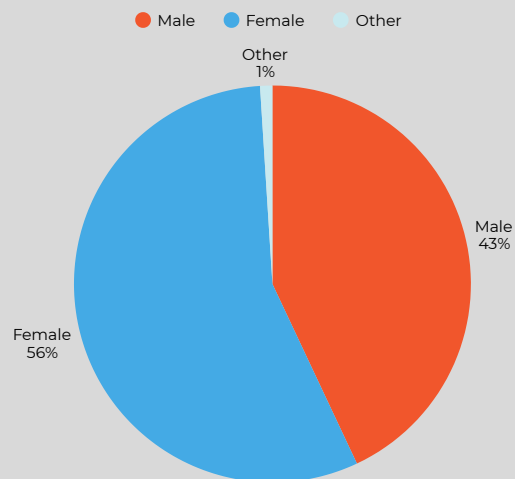
updated 2025



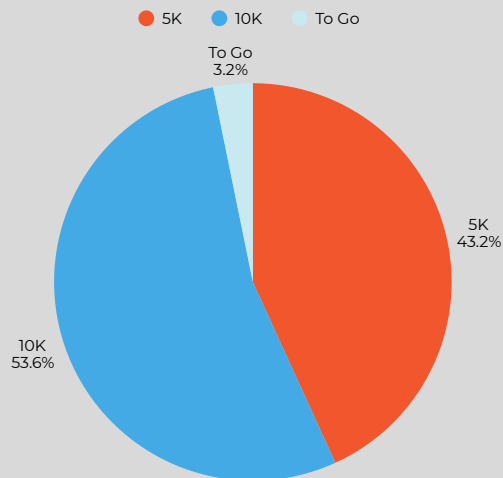
## HOUSEHOLD INCOME



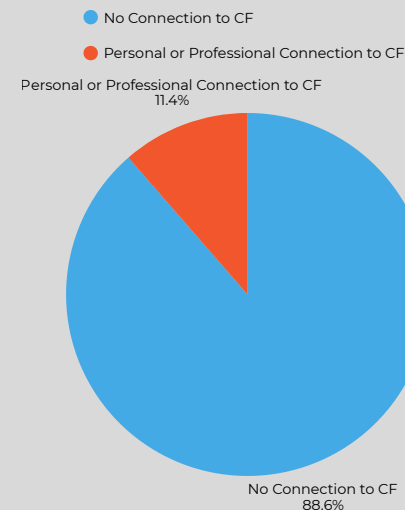
## EDUCATION



## GENDER



## EVENT



## CF CONNECTION





[RUNSIZZLER.COM](https://runsizzler.com)

# \$30,000

## Presenting Sponsor of Sizzler or Sizzler To-Go

Premium logo placement on Big Peach Sizzler webpage, Big Peach Sizzler registration page, and event-related email communication

Named presenting sponsor of Sizzler or Sizzler To-Go

Tier 1 logo placement on race and volunteer event shirts

Logo placement on race site photo backdrop

6 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

20 complimentary in-person race entries

Premium location of a 10x20 space at post-race festival with tent, table, and chairs provided upon request

Opportunity for packet pick-up engagement

**For more information including custom packages or in-kind donations, contact [sizzler@breathestrongcf.org](mailto:sizzler@breathestrongcf.org)**

# WHY WE RUN



## BreatheStrong CF Exercise Grants

help people living with CF access regular physical exercise across the United States.

In 2025 we received 741 grant applications.

# WHY WE RUN



## **Susan C. Burroughs Critical Needs Initiative**

provides temporary financial assistance to those in need within the state of Georgia.

In 2025 we provided more than 300 grocery/gas gift cards.

**RUNSIZZLER.COM**



# \$15,000

## **5K & 10K Start and Finish Line Sponsor**

Premium logo placement on Big Peach Sizzler webpage, Big Peach Sizzler registration page, and event-related email communication

Your company will be represented at both 10K & 5K start lines and the finish line and is encouraged to support and engage with participants by volunteering on race day.

Tier 1 logo placement on race and volunteer event shirts

Logo placement on race site photo backdrop

5 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

15 complimentary in-person race entries

Premium location of a 10x20 space at post-race festival with tent, table, and chairs provided upon request

Opportunity for packet pick-up engagement

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[RUNSIZZLER.COM](https://runsizzler.com)

# \$11,500

## Aide Station Sponsor

Premium logo placement on Big Peach Sizzler web page, registration page, and event-related email communication

Tier 1 logo placement on race and volunteer event shirts

Your company/organization will be represented at all three water/aide stations on the course.

Logo placement on race site photo backdrop

4 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

10 complimentary in-person race entries

Premium location of a 10x10 space at post-race festival with table, and chairs provided. Tent provided upon request

Opportunity for packet pick-up engagement

**For more information including custom packages or in-kind donations, contact [sizzler@breathestrongcf.org](mailto:sizzler@breathestrongcf.org)**

## WHY WE RUN



### BreatheStrong+

is a year-round virtual wellness program focused on fitness, nutrition, & mental health.



# WHY WE RUN



## Men's Sexual & Reproductive Health

Our males with CF- centered program raises awareness of male CF-SRH concerns and provides a supportive environment to engage with researchers, providers, and peers.

**RUNSIZZLER.COM**



# \$7,500

## Shuttle Sponsor

Premium logo placement on Big Peach Sizzler web page, registration page, and event-related email communication

Tier 2 logo placement on race and volunteer event shirts

10'x10' space by the shuttle departure area with tent, table, and chairs and/or in vendor area  
(75% of participants utilize the shuttle to return to their vehicles.)

Logo placement on race site photo backdrop

3 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

8 complimentary in-person race entries

Volunteer opportunity for your company to be present and engaged with participants

Opportunity for packet pick-up engagement

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RUNSIZZLER.COM

# \$5,000

Premium logo placement on Big Peach Sizzler web page, registration page, and event-related email communication

Tier 3 logo placement on race and volunteer event shirts

3 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

5 complimentary in-person race entries

10'x10' space at post-race festival with tent, table, and chairs provided upon request

Opportunity for packet pick-up engagement

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## WHY WE RUN



### **Loretta Morris Grants**

support swimming, horseback riding, dance & golf for CA residents.

In 2025 we provided 51 grants to individuals with CF in California.

# \$2,500

Logo placement on Big Peach Sizzler registration page and event-related email communication

Tier 4 logo placement on race and volunteer event shirts

2 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

3 complimentary in-person race entries

10'x10' space at post-race festival with tent, table, and chairs provided upon request

Opportunity for packet pick-up engagement

# \$1,000

Logo placement on Big Peach Sizzler registration page

Tier 5 logo placement on race and volunteer event shirts

2 complimentary race entries

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

Opportunity for packet pick-up engagement



## RUNSIZZLER.COM

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[RUNSIZZLER.COM](http://RUNSIZZLER.COM)



# \$500

Logo placement on Big Peach Sizzler registration page

Company name listed on race and volunteer event shirts

1 complimentary race entry

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

# \$300

Company name listed on race and volunteer shirts

**OR**

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

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## 2026 SPONSORSHIP OPPORTUNITIES

|  | \$30K                 | \$15,000<br>start/finish | \$11,500<br>aid stations | \$7,500<br>shuttle    | \$5K                  | \$2,500     | \$1000   | \$500       | \$300                 |
|--|-----------------------|--------------------------|--------------------------|-----------------------|-----------------------|-------------|----------|-------------|-----------------------|
| WEBSITE                                  | Sizzler &<br>Reg Page | Sizzler &<br>Reg Page    | Sizzler &<br>Reg Page    | Sizzler &<br>Reg Page | Sizzler &<br>Reg Page | Reg<br>Page | Reg Page | Reg<br>Page |                       |
| EMAIL<br>COMMUNICATION                   | X                     | X                        | X                        | X                     | X                     | X           |          |             |                       |
| T-SHIRT                                  | TIER 1                | TIER 2                   | TIER 2                   | TIER 3                | TIER 3                | TIER 4      | TIER 5   | Name        | Shirt<br>or<br>Finish |
| PHOTO BACKDROP                           | X                     | X                        | X                        | X                     | X                     |             |          |             |                       |
| RACE ENTRIES                             | 20                    | 15                       | 10                       | 7                     | 5                     | 3           | 1        | 1           |                       |
| SOCIAL MEDIA                             | 6                     | 5                        | 4                        | 3                     | 3                     | 2           |          |             |                       |
| FINISH LINE AREA<br>*TENT, TABLE, CHAIRS | 10x20*                | 10x20*                   | 10x10*                   | 10x10'                | 10x10*                | 10x10*      | 10x10'   | 10x10'      | Shirt<br>or<br>Finish |
| PACKET PICK UP                           | X                     | X                        | X                        | X                     | X                     | X           | X        |             |                       |
| ANNOUNCER<br>RECOGNITION                 | X                     | X                        | X                        | X                     | X                     |             |          |             |                       |