



2026 SPONSORSHIP INFORMATION

LABOR DAY, MONDAY SEPTEMBER 7, 2026



BreatheStrong CF

Real-time resources empowering
people with cystic fibrosis

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people with cystic fibrosis

We empower the cystic fibrosis community to thrive through strength, resilience, and support. At BreatheStrong CF, we provide tools, resources, and inspiration to help individuals with CF and their families live fuller, healthier lives.

Our Vision

At BreatheStrong CF we envision a new era in which people with cystic fibrosis rise above and go beyond perceived limitations.

Our Mission

BreatheStrong CF advances the wellbeing of people with cystic fibrosis through education, direct support, and opportunities to thrive.

Since 2012 “Sizzler” has raised more than \$800,000 as the flagship awareness-raising and fundraiser for BreatheStrong CF.

ALL proceeds support BreatheStrong CF’s programs.





Big Peach Sizzler 10K & 5K Sizzler On the Go

For more than 28 years “Sizzler” has been a favorite Labor Day tradition for serious & recreational runners & walkers alike. Event day features a 10K or 5K distance option with fast courses that are stroller, duo team, and push-rim (5K only) friendly. Sizzler On the Go offers our race at your place.

Participants receive amazing SWAG and an opportunity to visit and engage with our sponsors at our post-race celebration.

Sizzler attracts individuals and families from throughout the Metro Atlanta area and across the southeast. The virtual race attracts participants from across the United States.

[RUNSIZZLER.COM](https://www.runsizzler.com)

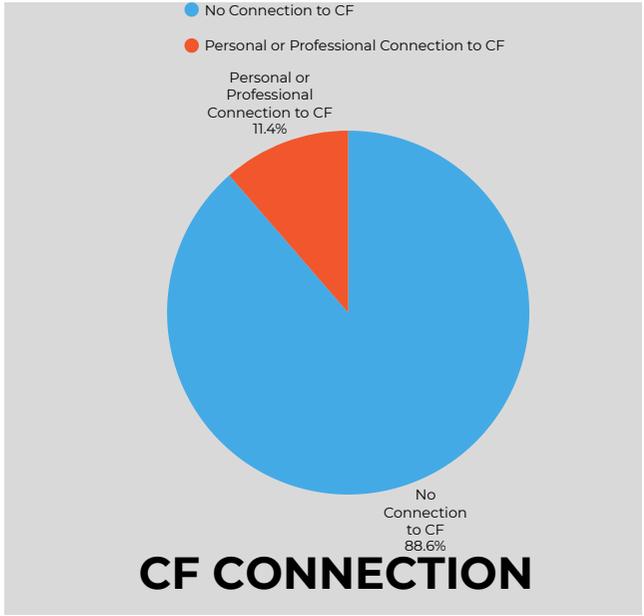
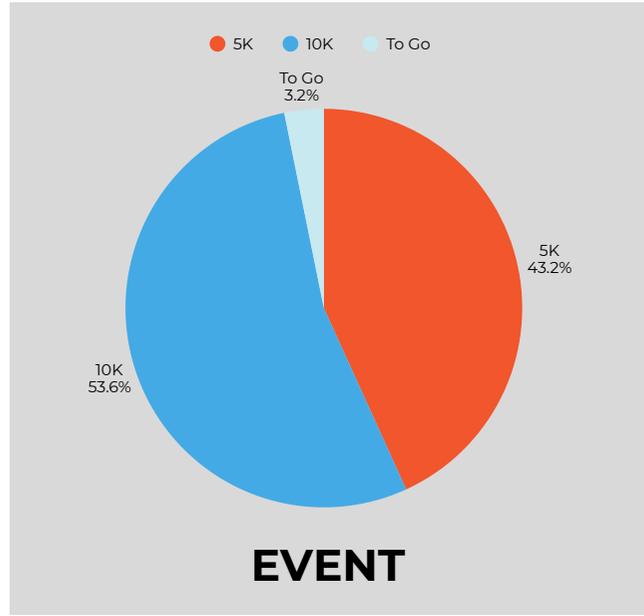
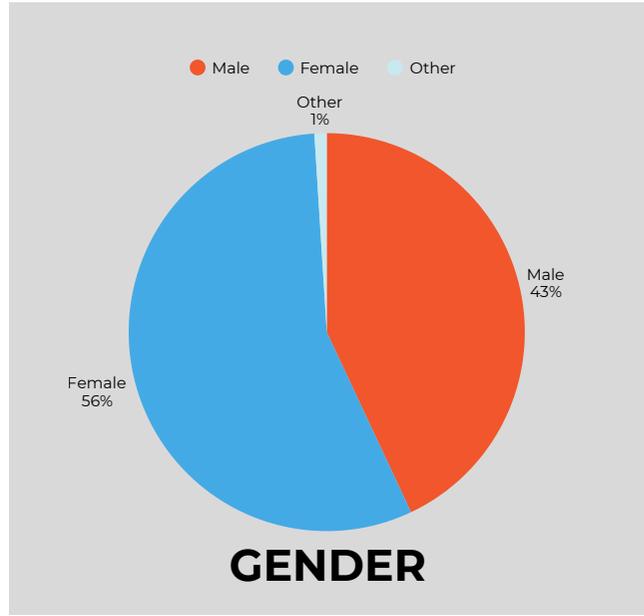
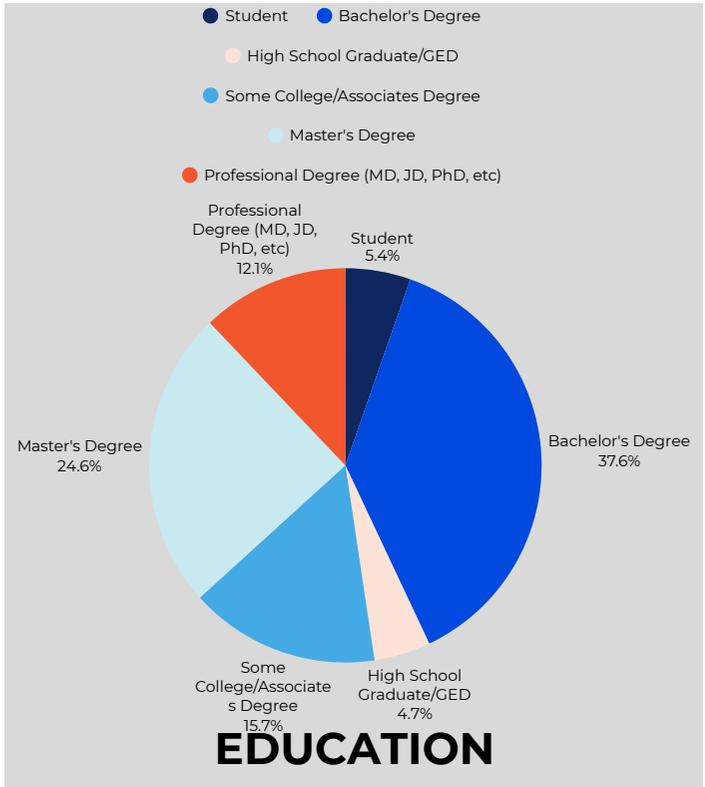
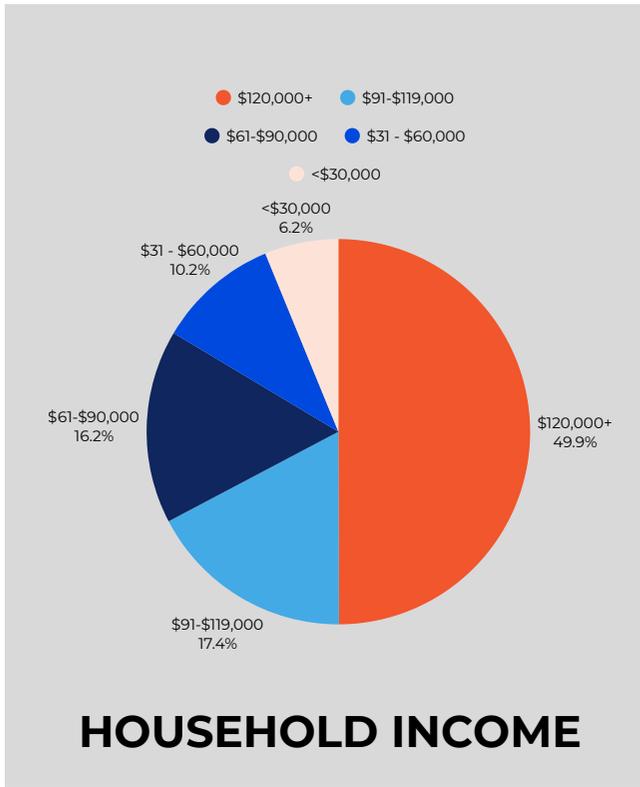
For more information including custom packages or in-kind donations, contact sizzler@breathestrongcf.org

BIG PEACH Sizzler

BreatheStrong CF's Annual 10K • 5K

PARTICIPANT DEMOGRAPHICS

updated 2025





RUNSIZZLER.COM

Custom Premium Sponsorships Available

Opportunities for high profile sponsorships are diverse and include, but are not limited to:

- Presenting Sponsor
- 5K Start Line
- 10K Start Line
- Finish Line
- Aid Stations (3 on the 10K course, 2 on the 5K course)

To explore the ideal opportunity for your business, please reach out to Shawna at 770.366.8714 or via email at sizzler@breathestrongcf.org.

WHY WE RUN



BreatheStrong CF Exercise Grants

help people living with CF access regular physical exercise across the United States.

In 2025 we received 741 grant applications.

WHY WE RUN

[RUNSIZZLER.COM](https://runsizzler.com)



Susan C. Burroughs Critical Needs Initiative

provides temporary financial assistance to those in need within the state of Georgia.

In 2025 we provided more than 300 grocery/gas gift cards.

\$5,000

Premium logo placement on Big Peach Sizzler web page, registration page, and event-related email communication

Tier 3 logo placement on race and volunteer event shirts

3 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

5 complimentary in-person race entries

10'x10' space at post-race festival with tent, table, and chairs provided upon request

Opportunity for packet pick-up engagement

For more information including custom packages or in-kind donations, contact sizzler@breathestrongcf.org



[RUNSIZZLER.COM](https://runsizzler.com)

\$2,500

Logo placement on Big Peach Sizzler registration page and event-related email communication

Tier 4 logo placement on race and volunteer event shirts

2 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

3 complimentary in-person race entries

10'x10' space at post-race festival with tent, table, and chairs provided upon request

Opportunity for packet pick-up engagement

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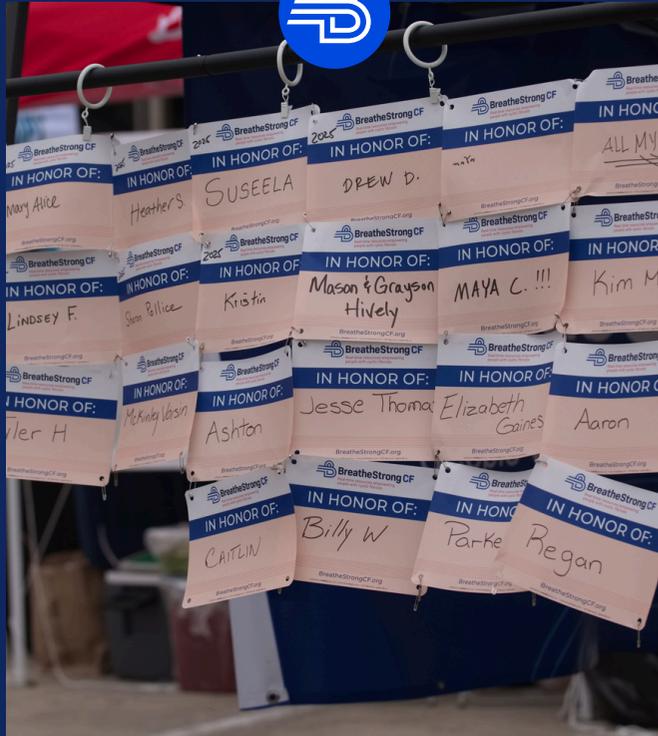
WHY WE RUN



BreatheStrong+

is a year-round virtual wellness program focused on fitness, nutrition, & mental health.

WHY WE RUN



Men's Sexual & Reproductive Health

Our males with CF- centered program raises awareness of male CF-SRH concerns and provides a supportive environment to engage with researchers, providers, and peers.

RUNSIZZLER.COM



\$1,000

Logo placement on Big Peach Sizzler registration page

Tier 5 logo placement on race and volunteer event shirts

2 complimentary race entries

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

Opportunity for packet pick-up engagement

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RUNSIZZLER.COM

\$500

Logo placement on Big Peach Sizzler registration page

Company name listed on race and volunteer event shirts

1 complimentary race entry

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

For more information including custom packages or in-kind donations, contact sizzler@breathestrongcf.org

WHY WE RUN



Loretta Morris Grants

support swimming, horseback riding, dance & golf for CA residents.

In 2025 we provided 51 grants to individuals with CF in California.



RUNSIZZLER.COM



\$300

Company name listed on race and volunteer shirts

OR

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

For more information including custom packages or in-kind donations, contact sizzler@breathestrongcf.org



2026 SPONSORSHIP OPPORTUNITIES

	\$5000	\$2500	\$1000	\$500	\$300
WEBSITE LOGO PLACEMENT	Sizzler & Reg Page	Reg Page	Reg Page	Reg Page	
LOGO in EMAIL COMMUNICATION	X	X			
T-SHIRT	TIER 3	TIER 4	TIER 5	Name	Shirt or Finish
PHOTO BACKDROP	X				
RACE ENTRIES	5	3	1	1	
SOCIAL MEDIA	3	2			
FINISH LINE AREA <small>*TENT, TABLE, CHAIRS</small>	10x10*	10x10*	10x10'	10x10'	Shirt or Finish
PACKET PICK UP	X	X	X		
ANNOUNCER RECOGNITION	X				