



2024 Sponsorship Information

ABOUT THE RACE

For more than 26 years “Sizzler” has been a favorite Labor Day tradition for serious & recreational runners & walkers alike. Event day features a 10K or 5K distance option that are fast courses and stroller friendly, duo team, and push-rim (5K only) friendly.

Participants receive amazing SWAG and an opportunity to visit and engage with our sponsors at our post-race celebration.

Sizzler also offers a To-Go option. Take our race to your place.

Sizzler attracts individuals and families from throughout the Metro Atlanta area and across the southeast. The virtual race attracts participants from across the United States. In 2023, 23 different states were represented.

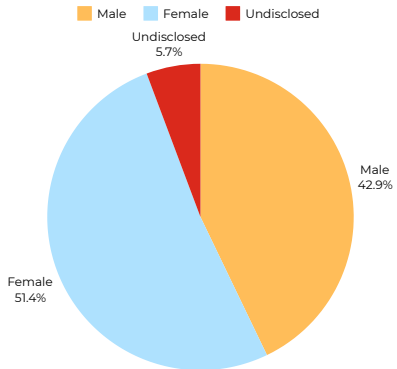


For more information including custom packages or in-kind donations, contact shawna@breathestrongcf.org

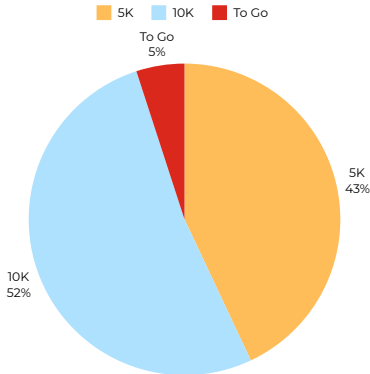
PARTICIPANT DEMOGRAPHICS

updated 2023

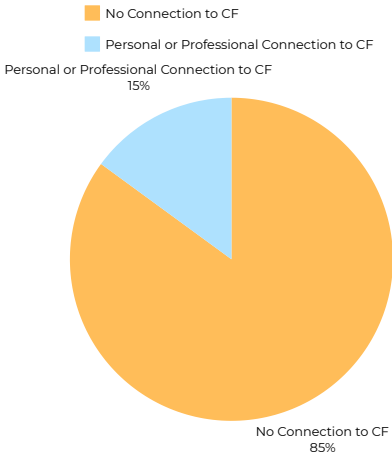
GENDER



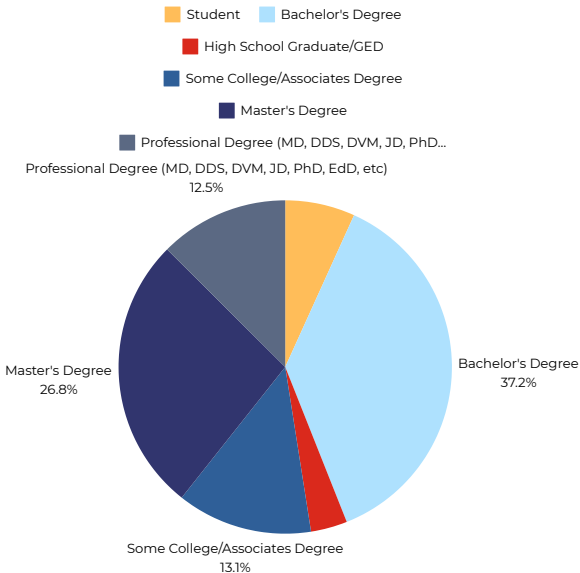
EVENT



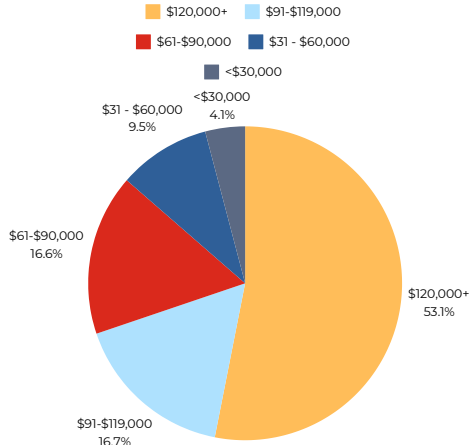
CF CONNECTION



EDUCATION



HOUSEHOLD INCOME



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WHY WE RUN

BreatheStrong CF advances the physical and mental wellness of people with cystic fibrosis through education, direct support, and empowering opportunities. Cystic fibrosis is a genetic disease that causes thick, sticky mucus in the lungs, digestive system, and other organs. The mucus in the lungs can clog the airways and trap germs leading to infections, respiratory failure, and other complications.

Since 2012 “Sizzler” has raised more than \$490,000 as the flagship fundraiser for BreatheStrong CF. Big Peach Sizzler is owned and operated by BreatheStrong CF and therefore ALL proceeds from Sizzler support BreatheStrong CF’s programs:

Exercise Grants help people living with CF access regular physical exercise across the United States.

Susan C. Burroughs Critical Needs Initiative provides temporary financial assistance to those in need within the state of Georgia.

Loretta Morris Grants support swimming, horseback riding, dance & golf for CA residents.

BreatheStrong+ is a year-round virtual wellness program focused on fitness, nutrition, & mental health.

What do you want to be when you grow up?

Thanks to foundations like BreatheStrong CF and supporters like you, children with CF are now confident they will have longer, stronger lives!



\$25,000 - 1 available

Premium logo placement on BreatheStrong CF website, Big Peach Sizzler web page, and event-related email communication

Presenting rights of both the 10K & 5K virtual events

Tier 1 logo placement on race and volunteer event shirts

Logo placement on race site photo backdrop

6 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

20 complimentary in-person race entries

Premium location of a 10x20 space at post-race festival with tent, table, and chairs provided upon request

Opportunity to be present at packet pick-up or have something handed out.



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\$15,000

Premium logo placement on BreatheStrong CF website, Big Peach Sizzler web page, and event-related email communication

Tier 1 logo placement on race and volunteer event shirts

Logo placement on race site photo backdrop

5 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

15 complimentary in-person race entries

Premium location of a 10x20 space at post-race festival with tent, table, and chairs provided upon request

Opportunity to be present at packet pick-up or have something handed out.



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\$10,000

Premium logo placement on Big Peach Sizzler web page and event-related email communication

Tier 1 logo placement on race and volunteer event shirts

Logo placement on race site photo backdrop

4 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

10 complimentary in-person race entries

Premium location of a 10x20 space at post-race festival with tent, table, and chairs provided upon request

Opportunity to be present at packet pick-up or have something handed out.



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\$7,500 - Shuttle Sponsor (1)

Premium logo placement on Big Peach Sizzler web page and in event-related email communication

Tier 2 logo placement on race and volunteer event shirts

10'x10' space by the shuttle departure area with tent, table, and chairs provided upon request. 75% of participants utilize the shuttle to return to their vehicles.

Logo placement on race site photo backdrop

3 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

8 complimentary in-person race entries

Volunteer opportunity for your company to be present and engaged with participants

Opportunity to be present at packet pick-up or have something handed out.



For more information including custom packages or in-kind donations, contact shawna@breathestrongcf.org

\$6,500 - Start or Finish Line (2)

Premium logo placement on Big Peach Sizzler web page and in event-related email communication

Tier 2 logo placement on race and volunteer event shirts

Volunteer opportunity for your company to be present and engaged with participants

Branding of start/finish area with your company's logo

Logo placement on race site photo backdrop

3 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

7 complimentary in-person race entries

Premium location of a 10x10 space at post-race festival with tent, table, and chairs provided upon request

Opportunity to be present at packet pick-up or have something handed out.



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\$5,000

Premium logo placement on Big Peach Sizzler web page and in event-related email communication

Tier 3 logo placement on race and volunteer event shirts

3 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

Announcer recognition on race day

6 complimentary in-person race entries

10'x10' space at post-race festival with tent, table, and chairs provided upon request

Opportunity to be present at packet pick-up or have something handed out.



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\$2,500

Logo placement on Big Peach Sizzler web page, and in event-related email communication

Tier 4 logo placement on race and volunteer event shirts

2 social media recognitions through various BreatheStrong CF and Big Peach Sizzler channels

5 complimentary in-person race entries

10'x10' space at post-race festival with tent, table, and chairs provided upon request

Opportunity to be present at packet pick-up or have something handed out.



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\$1,000

Logo placement on Big Peach Sizzler web page

Tier 5 logo placement on race and volunteer event shirts

3 complimentary race entries

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

Opportunity to be present at packet pick-up or have something handed out.



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\$500

Logo placement on Big Peach Sizzler web page

Company name listed on race and volunteer event shirts

1 complimentary race entry

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)

\$300

Company name listed on race and volunteer shirts

OR

10'x10' space at post-race festival (tent, table, and chairs available at an additional cost)



For more information including custom packages or in-kind donations, contact shawna@breathestrongcf.org



2024 SPONSORSHIP OPPORTUNITIES

\$25k*	\$15k	\$10,00	\$7,500*	\$6500*	\$5K	\$2,500	\$1000	\$500	\$300
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*SPECIAL TIER BENEFITS

WEBSITE	BCF & Sizzler	BCF & Sizzler	X	X	X	X	X	X	X	
EMAIL COMMUNICATION	X	X	X	X	X	X	X	X		
T-SHIRT	TIER 1	TIER 2	TIER 2	TIER 3	TIER 3	TIER 3	TIER 4	TIER 5	Name	Name or Finish
PHOTO BACKDROP	X	X	X	X	X	X				
RACE ENTRIES	20	15	10	8	7	6	5	3	1	
SOCIAL MEDIA	6	5	4	3	3	3	2			
FINISH LINE AREA *TENT, TABLE, CHAIRS	10x20*	10x20*	10x10*	10x10'	10x10*	10x10*	10x10*	10x10'	10x10'	Shirt or Finish Line
PACKET PICK UP	X	X	X	X	X	X	X	X		
ANNOUNCER RECOGNITION	X	X	X	X	X	X				