



Fundraising Checklist

My fundraising goal: _____

Get started!

- Submit the Intent to Fundraise Form.** Share your fundraising goal, tell your story and upload photos. Start [HERE](#).

We'll send you a link to your dedicated fundraising page. Keep track of your URL here:

My fundraising page URL/link: _____

- Test your page and make the first donation!** Making the first donation helps you understand the donation process and shows your commitment to those you'll ask for support.

Share your fundraiser

- Post on social accounts.** Be sure to tag @BreatheStrongCF and include a link to your fundraiser page URL. Ask at least three times. Plan several days between posts.

Date of 1st post: _____ **2nd post:** _____ **3rd post:** _____

- Identify your network.** Consider those who care about you and/or your cause and the best way to communicate. For example: Uncle Bob / Text ; Sally at work / Email & face to face

Family members: _____

Neighbors: _____

Co-workers: _____

Friends / family friends: _____

Clinicians: _____

Local businesses you frequent: _____

- Send emails.** Wait 4-5 days between emails and include "Reminder" in your subject line.

Date of 1st email: _____ **2nd email:** _____ **3rd email:** _____

continued on next page



Fundraising Checklist

Drive engagement

- Use your networks.** Ask others to help you spread the word and fundraise with you! Share the flyer with the QR code that BreatheStrong CF provides you.

I'll ask these people for help: _____
- Gamify the experience.** Use leaderboards, peer challenges, team goals or prizes!
- Share regular updates.** Use weekly emails, posts or texts to share progress and motivate teams.

Wrap up and follow up

- Celebrate and thank.** Send personalized thank-you emails or handwritten notes within a few days of donations. There are template emails in the fundraising kit. For those who give on social media platforms, like and comment on their donation notifications.
- Share impact!** Announce total raised, thank donors and explain how funds raised will support the CF community. Remember to tag @BreatheStrongCF in your posts so we can help share your good news.

NEED HELP? Email Rachel@BreatheStrongCF.org